Website Proposal

I’m going to create a 5 page educational/entertaining/active/fun/informative website on the topic of recycling.

Home page

On my home page I am going to include an easy, bright, clear navigation bar to direct the public around the website easily and affectively. This is placed at the top of my website so it’s easy to find. This will be on all my pages so I will only explain it once.

On my home page I will have in the middle of my screen an introduction paragraph to tell the public what my website is about and what I want to gain from it. The text will be in black so it’s easy to use and stands out in the page. I put the text in the middle because that is the main point for the Home page so the views will read that first.

I will also have 2 big roll over image because it will make my website look more colour and welcoming. The two roll over image will be the same to get that reflective effect. The roll overs will be of the recycle logo and when you roll over it, it will change into the picture of the world. I picked these two pictures because you would associate them with recycling and nature. These roll over will be also shown in my Shop and recycle page so I will only explain it once.

I will also plan to have a house style, using the three different colours of greens because you would associate the colour green with recycling and nature so the colour will go well with the pictures and information on my page. I used three different colour of green because it would look a bit boring if I only used on shade of green. I will use this spread sheet consistently throughout my website so I will only explain it one.

I also plan to have a bright, fun, active animation banner. This banner is used to get the point across to the views that you should recycle. I used a different type of green for the banner so it stands out from the rest so it draws the views eyes to the banner. On the banner there will be no that much text and two image of a can and bin. This is to make the banner kook more entertaining.

Recycle

On this page I will have a fun, active, entertaining game you can play on. This game will be about recycling.

I will also plan to have a roll over picture to make the website look more attractive and fun and make people read the page. The first picture will be off being cut down in the forest and the second will be off a landfill. This picture is to make people reflect about what they are doing to the plant and to in the long run make them start recycling everything they can.

On the website around the game and picture there will be information about recycling, I have made the text black so it will stand out on the screen. The information will be about what you can recycle and why you should recycle. I have made the information short so it gets to the point and people won’t bored of reading it and moving to another website.

Another thing I plan to have on my page is hyperlinks to other pages. These will be underlined and in blue so they are easy to find while keeping the colour code of recycling and nature. I have put hyperlinks into my website so people who want to know more about recycling can find them easier then opening up a search engine and looking through loads before finding the right website.

I’m also paling to make the sub heading in blue and bigger text because it makes it easier for the readers to find the information they are trying to find while also keeping to the colour code. All the heading will be like this to make the website to make it look professional, so I will only talk about this once.

Contact Us

On the contact page I’m planning to have two pictures on either side of the website this is to make the website look more entertaining. The pictures will both be of a forest this is to keep to the recycling theme and what the world should look like.

I also plan to have 2 roll over buttons because it will make the page look niece and it will be easier for the viewers if they would want to follow us on facebook or twitter. The colours of the buttons will be green and blue to represent nature and when you roll over it, the colours will change to different shade of grey so it’s easy to see you have rolled over it and it represents the atmosphere and what could happen to the worlds atmosphere if we don’t recycle.

Lastly on this page I plan to have normal size 12 black texts to make it easy to read and to make it stand out from the green background. The text is just to tell the viewer how they can contact us in the simplest way possible.

Feedback

On this page I plan to have two tables with white borders and different coloured boxes to make the website more colourful and fun. This should encourage people to fill in the boxes which will be great for the website because it means I should then get more response so how good the website is and how I can improve it.

I also plan to have response questions to get the viewer’s active with the website. The response questions will be easy to understand do the whole family can answer them.